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UNIVERSIDADE METODISTA DE SÃO PAULO
CHAIR UNESCO/UMESP OF COMMUNICATION FOR THE
REGIONAL DEVELOPMENT

REPORT 2021

*ACTIVITIES OF CHAIR UNESCO/ UMESP OF COMMUNICATION
FOR THE REGIONAL DEVELOPMENT IN 2021.*

Publication of the 2021 annual Scientific magazine report - Chair UNESCO / UMESP of Communication for Regional Development. <https://www.metodista.br/revistas/revistas-ims/index.php/AUM/index>

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PRESENTATION

To communicate, according to Dominique Wolton, is to know how to negotiate. “It is, therefore, to enter into the problem of the other”. In this way, it is recognized that human beings are free and equal, and that only an authentic relationship can support these exchanges. And where there is recognition of the other, democracy lives. Communication is not choice, it’s sharing, it’s survival.

Messages impact any interpreter in their instantaneity and often make them act on impulse or out of anxiety to circulate them even faster.

Digital social media enabled the “shortening” of world communications and, as Marshall McLuhan predicted, the world has become a “Global Village”. The benefits that this digital universe has brought to the lives of each citizen are undeniable. However, lately, there has been an indiscriminate use of these digital media for the propagation of hatred and intolerance. Disinformation, fake news, which spread at an uncontrollable speed through the networks, do humanity a huge disservice.

Our task as researchers, academics and professionals in the field is to provide and play a role so that the ethical flow of information is followed in its highest conception of truth. One has to get to know the other and try to understand them. That is otherness. To go from being “side by side” to being “face to face”, is what Emmanuel Lévinas tells us.

Stop being “side by side” to be “face to face”, is what Emmanuel Lévinas tells us.

The path that this Chair seeks to tread is to open its doors and its resources to be able to fulfill, at least in part, its mission of propagating knowledge, science and social well-being.

This report shows the production carried out throughout 2021, - even in times of the Covid19 pandemic - which manifests itself in coordination, partnerships and organization of events and deeds brought to public knowledge.

Prof. Dr. Antonio Roberto Chiachiri Filho and his team.

JANUARY/FEBRUARY

ACTIVITIES OF CHAIR UNESCO/ UMESP OF COMMUNICATION FOR THE REGIONAL DEVELOPMENT IN 2021.

JANUARY/FEBRUARY

Philosophical Maxims in Action: On Death – EP 04

The Philosophical Maxims in Action Project, an university extension project at University Fatec in Philosophy, launches its fourth episode in podcast format., This episode is the last of the first season, which ends in December 2021. The project's next season will kick off in 2022. Each season is biannual and podcast episodes are released monthly.

Read more: <https://bit.ly/37ugieC>

“Counties must distance themselves from the federal government on the environmental issue” says former president of ANAMMA

On December 3rd, Diálogos Envolverde received Rogério Menezes, former president of ANAMMA – National Association of Municipal Environmental Bodies and former secretary of “Verde” in Campinas.

Read more: <https://bit.ly/2Wq6qw0>

DIÁLOGOS ENVOLVERDE TALKS ABOUT DISRESPECT FOR THE LIMITS OF THE PLANET, WITH MARCOS EDUARDO DE OLIVEIRA

Diálogos Envolverde talks with Marcos Eduardo de Oliveira, economist and environmentalist, to discuss the theme “Disrespect for the limits of the planet”. The weekly live takes place Thursday, 12/17, at 11am on Evolverde’s Youtube Channel.

Read more: <https://bit.ly/3mwIVw2>

*UNESCO MAKES MORE THAN 80 INDIGENOUS MOVIES
AVAILABLE FOR FREE*

In June 2019, The Indigenous Cinema Online Festival made available 92 audio-visual productions that address the linguistic and cultural diversity of indigenous populations. Focusing on works made in Latin America and the Caribbean, the show features Brazilian documentaries about the Kalapalo and Kawaiwete peoples. The festival was hosted by the United Nations Educational, Scientific and Cultural Organization (UNESCO).

Read more: <https://bit.ly/37wLD03>

*DIÁLOGOS ENVOLVERDE WELCOMES THE PRESIDENT OF
THE “HOMEM PANTANEIRO” INSTITUTE*

Diálogos Envolverde spoke last Thursday, the 19th, with Colonel Ângelo Rabelo, the president of Instituto Homem Pantaneiro. Instituto Homem Pantaneiro (IHP) is a non-profit civil society organization founded in 2002 that works to preserve the Pantanal biome and local culture. The IHP works in the management of protected areas and in the development of research, among other activities.

Read more: <https://bit.ly/3mysOht>

MARCH

*INICIACOM RECEIVES TEXTS ON THE THEME “COMMUNI-
CATION AND RESISTANCE: EDUCATION AS A PRACTICE
FOR CITIZENSHIP” UNTIL APRIL 1ST*

For those who are thinking of publishing in a relevant scientific journal while still in their undergraduate studies, Journal Iniciacom receives texts until April 1st. Undergraduate students and recent graduates in Communication and related areas will be able to submit articles, interviews and reviews on this year's theme, “Communication and Resistance: Education as a practice for citizenship”, or other topics related to Communication.

Read more: <https://bit.ly/3eEqdIK>

*METODISTA PHD STUDENTS PRESENT THEIR RESEARCH
AT A PPGCOM SEMINAR*

It took place on Tuesday (02/09) from 9am to 1pm, the thesis seminar at the Metodista University of São Paulo. At the event, several researchers, who have already gone through the PhD qualification process, presented the evolution of their thesis. The works presented are based on different areas of communication with different approaches between technology, health, religion, sports, art and culture. Each participant had about twenty minutes of exposure, plus ten minutes for debate, questions and suggestions from their peers.

READ MORE: [HTTPS://BIT.LY/3CA97TL](https://bit.ly/3CA97TL)

*DIÁLOGOS ENVOLVERDE TALKS ABOUT “BRAZIL AND THE
SAD MARK OF CORRUPTION” WITH RENATO MORGADO*

Dal Marcondes and Reinaldo Canto interviewed Renato Morgado on Thursday (02/11), on Envolverde’s Youtube Channel.

Youtube: <https://bitly.com/DtsGT>

Read more: <https://bit.ly/2ODQbuS>

*DIÁLOGOS ENVOLVERDE TALKS ABOUT “THE PANDEMIC
AND THE INCREASE IN INEQUALITY” WITH MAITÊ GAUTO*

Dal Marcondes and Reinaldo Canto interviewed Maitê Gauto on Thursday (01/28), at the 11am on Envolverde’s Youtube Channel

Youtube: <https://bitly.com/DtsGT>

Read more: <https://bit.ly/3lkEBRn>

*UNESCO PUBLISHES DOCUMENT WITH GUIDELINES FOR
PROSECUTORS IN CASES OF CRIMES AGAINST JOURNALISTS*

UNESCO and the International Association of Prosecutors (IAP) have started a cooperation to strengthen the role of prosecutors in the fight against impunity in crimes and attacks against journalists. Together, they launch the “Guidelines for prosecutors in cases of crimes against journalists”, with the aim of promoting a free and safe environment for media workers.

Read more: <https://bit.ly/3eLFXt>

INTERNATIONAL DECLARATION OF COMMUNICATION PROFESSIONALS AND SCIENTISTS FOR A BETTER AND MORE SAFE, SUSTAINABLE WORLD

Oumar Kane, secretary general of Orbicom (UNESCO Chairs Network in Communication), sponsors the International Declaration of Communication Professionals and Scientists for a Safe, Sustainable and Better World. This important initiative aims to bring together researchers and communication professionals around one of the most important challenges of our time.

Read more: <https://bit.ly/3qP54Yx>

APRIL

RECENT AND FREE BOOKS FOR DOWNLOAD: IBERO-AMERICAN NETWORK OF SOUND AND AUDIO-VISUAL ARCHIVES FOR DIGITAL PRESERVATION (RIPDASA)

The Ibero-American Network of Sound and Audio-visual Archives for Digital Preservation (RIPDASA), created in 2018, aims to promote the connection between research groups in Ibero-America that work with sound and audio-visual archives to encourage cooperation and training in the processes of identification, analysis, discussion, generation, visibility and dissemination of sustainable alternatives for digital preservation.

Read more: <https://bit.ly/3fNouuN>

DIÁLOGOS ENVOLVERDE TALKS ABOUT “PANDEMIC, DEFORESTATION AND CLIMATE CHANGE” WITH SUELY ARAÚJO

Dal Marcondes and Reinaldo Canto talk to Suely Araújo this Thursday (04/01), at 11am, on Envolverde’s Youtube Channel

Read more: <https://bit.ly/3cRFXk2>

DIÁLOGOS ENVOLVERDE AND THE PANDEMIC, DEFORESTATION AND CLIMATE CHANGE

“The direct relationship between the arising of new viroses and the destruction of natural biomes is increasingly confirmed by Science. Global warming resulting from climate change adds to these factors that put all of humanity at great risk. “With this excerpt, Diálogos Envolverde opened the live that received Suely Araújo, former president of IBAMA and senior public policy specialist at the Climate Observatory, to talk about pandemic, deforestation and climate change.

Read more: <https://bit.ly/3dEtUph>

EXTENSION COURSE: THE SOCIAL DIMENSION OF PUBLIC POLICIES IN CITIES – PERSPECTIVES OF HUMANITARIAN AND PEACE COMMUNICATION

The free extension course “The social dimension of public policies in cities – Perspectives of the 2030 Agenda under the lens of humanitarian and Peace communication” is open for registration until April 10, through the website camaraitapevi.sp.gov.br/escola. The course, coordinated by professor and doctor Cilene Victor, from the Metodista University of São Paulo, will last 20 hours and have a total of 200 places.

Read more: <https://bit.ly/3fO9xZG>

DIÁLOGOS ENVOLVERDE AND CONAMA

“In May 2019, the government reduced the participation of civil society organizations in the National Council for the Environment (CONAMA), the part responsible for establishing criteria for environmental licensing and the main consultative part of the Ministry of the Environment. A decree reduced the number of councilors from 96 to 23, among members of public entities and NGOs. The NGOs, which had 22 vacancies, were left with only 4. Since then, these 4 remaining NGOs are chosen by sortition and have a mandate of one year” – Envolverde

Read more: <https://bit.ly/3r2dYlu>

UNESCO NEWS – ORBICOM

Orbicom is an international network that links communication leaders from academic, media, Corporation and government circles to provide information Exchange and shared Project development.

Read more: <https://bit.ly/2QsQIR9>

PPGCOM/UFRGS INAUGURAL CLASS

The Graduate Program in Communication at the Federal University of Rio Grande do Sul will receive Professor Dr. Lucia Santaella (PUC-SP), that will give the Inaugural Lecture “Datification and dataism: New acrobatics of capitalism”.

Read more: <https://bit.ly/3c72fhh>

PATHS OF SEMIOTICS IN BRAZIL AND LATIN AMERICA: LIVESHOW WITH THE THEME TAKES PLACE ON 03/24

On the 03/24, at 4pm, liveshow on the “Paths of Semiotics in Brazil and Latin America” takes place on the Youtube Channel of TV USP. Eneus Trindade (USP) talks with Neyla Pardo (National University of Colombia) and with Irene Machado (USP).

Read more: <https://bit.ly/3cVrjH7>

MAY

UNESCO CELEBRATES WORLD’S PRESS FREEDOM DAY UNDER THE THEME OF “INFORMATION AS A PUBLIC GOOD”

Every year, the 3rd of May celebrates the fundamental principles of press Freedom around the world, to defend the media from attacks on their independence and to pay tribute to journalists who lost their lives in exercise of the profession. World Press Freedom Day was proclaimed by the UN’s General Assembly in 1993, following a recommendation adopted at the twenty-sixth session of the UNESCO General Conference in 1991. This was a response to a call from African journalists who, in 1991, produced the framework for the Windhoek Declaration on pluralism and media independence.

Read more: <https://bit.ly/3ujMhqG>

HERMÈS LA REVUE - CNRS LAUNCHES ITS NUMBER 87

Edition 87 of the Hermès dedicated to L'érudition, edited by Franck Renucci (Université de Toulon)

Read more: <https://bit.ly/3b1UvvZ>

MUSIMID RECEIVES ARTICLES UNTIL JUNE 14 OF THIS YEAR

The Brazilian Journal of Music and Media Studies calls for the next dossier "Memory, music and media". The submission of articles can be carried out until June 14, 2021 and publication takes place on August 31. For more information, visit: <http://www.musimid.mus.br/revistamusimid>.

Read more: <https://bit.ly/3nSYCzW>

UNESCO INVITES YOU TO READ FOUR ARTICLES

UNESCO invites you to read four articles

Read more: <https://bit.ly/3ujR6QP>

ONLINE WORKSHOP – FROM COMMUNICATION'S DESIGN TO ITS RESEARCH

Registration for the online workshop "From communication's design to its research: The experience of Póscom UMESP" is open. To register, send an email to mayara.antunes@metodista.br

Read more: <https://bit.ly/3h0Cyli>

DIÁLOGOS ENVOLVERDE TALKS ABOUT "THE DIFFICULT MISSION TO PROTECT THE BRAZILIAN AMAZON" WITH ALEXANDRE SARAIVA

Dal Marcondes and Reinaldo Canto, along with Ana Carolina Amaral and Dimas Marques, interview Alexandre Saraiva, former director of Amazonas' police force, this Thursday (04/21), at 11am, on the Youtube Channel of Envolverde's.

Read more: <https://bit.ly/3aYCrTq>

DOMINIQUE WOLTON LAUNCHES HIS YOUTUBE CHANNEL!

Dominique Wolton, a French sociologist specializing in the sciences of communication, launches his Youtube Channel. The purpose of this channel is to transmit a political theory of communication through his works.

Read more: <https://bit.ly/2PN6Flb>

UNESCO AND OXFORD UNIVERSITY LAUNCH OPEN ONLINE COURSE

UNESCO and the Bonavero Institute for Human Rights at the University of Oxford are launching a Joint Massive Open Online Course (MOOC) on 10 May 2021 for judges and Court actors on international standards relating to freedom of speech and the safety of journalists

Read more: <https://bit.ly/3eVsV4T>

PATHS OF SEMIOTICS IN BRAZIL AND LATIN AMERICA THEMED LIVE SHOW TAKES PLACE ON THE 04/15

On the **04/15**, at 4pm, a live show on the “Paths of Semiotics in Brazil and Latin America” takes place on the Youtube Channel of TV USP. Priscila Borges (UNB) talks with José Luiz Aldair (PUC-SP) and with Lucrécia Escudero (DeSignis)

Read more: <https://bit.ly/3tgfjq1>

LUCIA SANTAELLA TAKES OVER THE OSCAR SALA CHAIR ON 04/16

Lucia Santaella, professor emeritus at PUC-SP, where she teaches at the Graduate Program in Communication and Semiotics and coordinates the Graduate Program in Intelligence Technologies and Digital Design, was chosen to be the first occupant of the Oscar Sala Chair.

Read more: <https://bit.ly/3eTxRHk>

JUNE

PROFESSOR DR. VANDER CASAQUI, AND PROFESSOR DR. MARCIO SERELLE MEDIATED A VIRTUAL MEETING ON NARRATIVE STUDIES IN COMMUNICATION RESEARCH

This Monday (10), the Webinar “Narrative Studies in Communication Research”, organized by Professor Dr. Roberto Chiachiri (UMESP), was attended by several PhD and masters students, from many educational institutions, who followed the speeches of Professor Dr. Vander Casaqui (UMESP) and Professor Dr. Marcio Serelle (PUC - Minas Gerais).

Read more: <https://bit.ly/33T0UpA>

NARRATIVE STUDIES IN COMMUNICATION RESEARCH - 05/10

UNESCO / UMESP Chair of Communication and GP Corte - Communication and Rhetoric of Work, Consumption and Entrepreneurship invite you to the Webinar “Narrative Studies in Communication Research”, on May 10, at 5:00 pm.

Read more: <https://bit.ly/3y191Yw>

SEMIOTICS FOR CITIZENSHIP - MAY 27 AND 28

Itapevi’s town hall and the School of Parliament promote a virtual meeting under the theme “Semiotics for citizenship”, on May 27th and 28th, from 7 pm to 9 pm. Professor Dr. Roberto Chiachiri, from the Metodista University, gave a lecture in the event, which will be free on the Zoom platform.

Read more: <https://bit.ly/3eURsrR>

PATHS OF SEMIOTICS IN BRAZIL AND LATIN AMERICA: THE LIVE SHOW ON THE MATTER TAKES PLACE ON THE 05/20

On the 05/20, at 4pm, live show on the “Paths of Semiotics in Brazil and Latin America” takes place on the Youtube Channel of TV USP. Maria Lilia Dias de Castro (UFSM) talks with Célia Rubina (PUC Peru) and Ana Claudia

de Oliveria (PUC-SP).

Read more: <https://bit.ly/3bAaP7t>

COMMUNICATION AND AESTHETIC EXPERIENCE - 05/12

UNESCO / UMESP Cátedra of Communication and GP MAC - Media, Art and Culture invite you to the Webinar “Communication and aesthetic experience”, on May 10, at 5pm.

Read more: <https://bit.ly/3eUKrHJ>

EXTENSION COURSE DISCUSSES THE PERSPECTIVES OF THE 2030 AGENDA THROUGH THE LENS OF HUMANITARIAN AND PEACE COMMUNICATION

Between April 15th and 23rd, around 250 students, researchers and communicators participated in the university extension course “Social dimension of public policies in cities: perspectives on the 2030 Agenda under the lens of humanitarian and peace communication”, organized by the Escola of Parliament Dr. Osmar de Souza of the Itapevi City Council (SP) and with the support of the Chair UNESCO/UMESP of Communication

Read more: <https://bit.ly/2QrrhZL>

CULTURAL STUDIES AND SOCIOLOGY OF FORMS IN MEDIA NARRATIVE RESEARCH - 05/17

Chair UNESCO / UMESP of Communication and GP CENA invite you to the Webinar “Cultural Studies and Sociology of Forms in Media Narrative Research”, on May 17, at 7:30pm.

Read more: <https://bit.ly/3wjytgJ>

REGIONAL CYBERJOURNALISM - 05/24

Chair UNESCO / UMESP of Communication and GP MOB-COM invite you to the Webinar “Regional Cyberjournalism”, on May 24, at 4pm.

Read more: <https://bit.ly/3oqlM0F>

JULY

RICARDO BOECHAT POLITICAL JOURNALISM COURSE AND AWARD

Registrations open for the second edition of the course, which is free and this year, due to the pandemic, will be offered fully online.

We reserve part of the vacancies for refugee and professional journalists and students with disabilities. Application period: July 19 to August 5

Read more: <https://bit.ly/3BQvTT3>

CLIMATE RESILIENCE AND INNOVATION WERE SUBJECTS DISCUSSED IN AN INTERNATIONAL WEBINAR

The UNESCO Cátedra of Communication for Regional Development received professor and researcher Anahí Urquiza, from the Department of Anthropology at the University of Chile, to discuss resilience to climate change as an engine for social innovation. The webinar took place on June 16, 2021 and was moderated by professors Fabio B. Josgrilberg (Unesco/ Metodista Cátedra) and Guilherme Brandão (Innovation Agency of the Federal University of the State of São Paulo).

Read more: <https://bit.ly/3pccLd6>

GRUPO CHECAR/PÓSCOM - UMESP DEBATES THE USE OF MESSAGING APPS FOR POLITICAL MOBILIZATION

Chair UNESCO/UMESP of Communication and the research group Checking, Education, Communication, Algorithms and Regulation (CHECAR), linked to the Postgraduate Program in Social Communication at the Metodista University of São Paulo (PósCom-Umesp) promoted a webinar to discuss how emerging political groups use instant messaging applications to mobilize users and bring leaders closer to their bases.

Read more: <https://bit.ly/3HjU7pU>

THE METHOD OF UNDERSTANDING AND OUR CURRENT BRAZIL

“To understand Brazil’s current situation: a contribution by Hannah Arendt and Carl Gustav Jung”. Bold, almost betraying a certain arrogance, this was the theme that the research group “On Understanding as a Method” chose for its web conference on June 3, 2021, with professors and researchers Dimas A. Künsch (leader of the research group), who spoke about Hannah Arendt, and Leonardo Torres, from the Instituto Junguiano de Ensino e Pesquisa, Ijep, who approached the topic from the perspective of Jung’s Analytical Psychology.

Read more: <https://bit.ly/3LVNca5>

AUGUST

MAGNA CLASS GRADUATE PROGRAM IN SOCIAL COMMUNICATION/UMESP: PROF. CARMEN RICO - FROM ORBICOM

The cartographer’s trade and the author’s place: interweaving paths with Michel de Certeau and Jesús Martín Barbero

<https://youtu.be/KHAXwoMoRN8>

SEPTEMBER

WELCOME CLASS ON THE 2ND SEMESTER OF 2021

The Postgraduate Program in Social Communication at the University Metodista of São Paulo held a welcome class for the 2nd semester of 2021 on 08/11 at 9am.

Read more: <https://bit.ly/3Hg0smn>

LIVE (BROADCAST): PATHS OF SEMIOTICS IN BRAZIL AND LATIN AMERICA

The live show “Ways of Semiotics in Brazil and Latin America” was held on 08/18 at 4pm. The project is a partnership between USP, Metodista, Uniso, Unesco/Umesp Cátedra, AISS, FELS, ABES and DeSignis. Everyone was able to follow along through the USP YouTube Channel.

Youtube: <https://bit.ly/3LWnAK9>

Read more: <https://bit.ly/3IvpRK4>

CANNABIS: A POWERHOUSE FOR SUSTAINABLE BUSINESS

Diálogos Envolverde promoted, on 08/26, a lecture directed by Alice Marcondes and Reinaldo Canto, with the theme: Cannabis: a power for sustainable business. The topic was discussed by guests Marcelo Grecco CEO of “The Gren Hub” and Sérgio Rocha, executive director of ADWA Cannabis research and development. The lecture was broadcasted on the Envolverde YouTube channel.

Youtube: <https://bityli.com/WbDff>

Read more: <https://bityli.com/tiJcH>

MAGNA CLASS: PUBLIC OPINION AND THE DISINFORMATION INDUSTRY

Professor Dr. Luiz Alberto de Farias, professor at PPGCOM at the Metodista University of São Paulo, promoted a Magna class with the theme: Public opinion and the disinformation industry.

Read more: <https://bityli.com/HNfGn>

OCTOBER

WEBINAR COMMUNICATION AND EDUCATION: LANGUAGES AND INTERTWINING

Chair UNESCO/UMESP of Communication for Regional Development and the Graduate Programs in Communication and Education at UMESP, held the webinar “Communication and Education: Languages and Intertwining” on 09/15 at 4pm with the participation of Prof. Dr. Ausônia Donato, Prof. Dr. Fábio Josgrilberg - UMESP and mediated by Prof. Dr. Elisabete Campos - UMESP.

Read more: <https://bit.ly/3BNwFjI>

ENGAJAMUNDO: YOUNG PEOPLE UNITED FOR THE ENVIRONMENT

On September 23, Diálogos Envolverde held a lecture with the theme: Engajamundo: Young people united for the environment. The meeting was attended by Jeysiane Gomes, who is an articulator of sustainable cities and

communities GT, and Fernanda Sartori, producer of the Podcast “Pimenta para jovem é refresco”.

Youtube: <https://bityli.com/bBxKS>

Read more: <https://bityli.com/XyAyL>

LIVE (BROADCAST): PATHS OF SEMIOTICS IN BRAZIL AND LATIN AMERICA

On 09/22, our 9th live show “Paths of Semiotics in Brazil and Latin America” aired. The debate was about psychoanalytic semiotics and had as speakers Norma Tasca, from the University of Porto and Oscar Cesaroto from ECA/ USP, as mediator, Isabel Jungk - PUCSP.

Read more: <https://bityli.com/BEizH>

AT THE UN, BOLSONARO SAYS THAT BRAZIL'S HUMANITARIAN VISA WILL BE FOR CHRISTIAN AFGHANS, WOMEN, CHILDREN AND JUDGES

The humanitarian visa that the Brazilian government has regulated for Afghans must have a much smaller scope than initially thought. In a speech at the UN General Assembly, in New York (USA), this Tuesday (21), President Jair Bolsonaro said that the mechanism will be applied to Afghans who are “Christians, women, children and judges”

Read more: <https://bityli.com/GINYZ>

17TH CONFERENCE OF THE INTERNATIONAL CENTER FOR PEIRCEAN STUDIES – CIEP

17th CIEP's Peircean Journey aims at the dissemination and discussion of national scientific production on Peirce's thought that contributes to the understanding of the characteristic problems of investigations into the nature of sign processes, especially in the constitution of contemporary communication processes. The Journey receives papers from Brazilian researchers and students, with no restrictions regarding the students' level of studies.

Read more: <https://bityli.com/FdAtX>

*ON THURSDAY, 09/30, THE LIVE SHOW WAS AIRED:
“WHAT’S NEWS IN THE POST-PANDEMIC SCENARIO?”*

The event was attended by students, who followed the speeches of the marketing manager of Senior Khan Academy, Paulo Bellé, the director of Porvir, Tatiana Klix and the partner and executive director of the channel Curta! and Tamanduá TV, Ana Gabriela Lopes, conducted by Alice Marcondes and Reinaldo Canto. Within the theme, subjects such as the impact of the pandemic on education, Brazilian educational inequality and the role of the school in the formation of the citizen were also addressed.

Youtube: <https://bityli.com/eOXYg>
Read more: <https://bityli.com/TDAiD>

NOVEMBER

17TH PEIRCEAN CONFERENCE OF CIEP

With the theme “Remember Peirce?”, the edition aims to lead listeners to reflect on the relevance of Peirce’s thinking to the understanding of current issues and problems in the area of communication.

Read more: <https://bityli.com/DrykT>

INTERVIEW WITH DOCUMENTARIAN AND PHOTOJOURNALIST LUCAS SIQUEIRA, ABOUT THE MIDDLE EAST AND ITS CURRENT MOMENT

On Tuesday, 10/05, documentarian and photojournalist, Lucas Siqueira, was interviewed by Fábio Bosco, from the institution MEMO (Monitor do Oriente) about the Middle East and its current moment, focusing on some specific countries.

Read more: <https://bityli.com/FkKAM>

OCTOBER - BREAST CANCER PREVENTION MONTH

Pink October is an awareness campaign which aims to alert women and society about the importance of prevention and early diagnosis of breast

cancer and more recently about cervical cancer.

Read more: <https://bityli.com/vVold>

METODISTA COMMUNICATION MIX

The Metodista University's Communication Mix, on October 28, brought journalists Victoria Abel from CBN radio and Jairo Nascimento from CNN Brasil to comment on how the COVID-19 pandemic impacted and changed the way of doing journalism, in addition to debates on ethical and political issues that emerged in this period.

THE FUTURE OF THE PLANET IN THE COP 26 DISCUSSIONS

On Thursday (November 4), the agency Envolverde broadcast its weekly live show with Stela Herschmann, climate policy expert at the climate observatory, directly from COP26 in Glasgow. The topic addressed were the concerns about climate change and the importance of reducing investments in fossil fuels. Check the link below.

Read more: <https://bityli.com/WgmDf>

PEACE, HOW IS IT DONE? SOWING A CULTURE OF PEACE IN SCHOOLS

In partnership with the Palas Athena Association, UNESCO publishes "Peace, how is it done? Sowing a culture of peace in schools".

The book is aimed at schools, teachers and civil society leaders and aims to spread peace, expanding and strengthening the construction of a society based on non-violence.

DECEMBER

PEACE, HOW IS IT DONE? SOWING A CULTURE OF PEACE IN SCHOOLS

The update of the publication "Peace: how is it done?", in partnership with the Palas Athena Association, comes at a very opportune moment, 75 years after the foundation of the UN and UNESCO, when the world is still facing the challenge of achieving a transition from a culture of violence, often predominant, to a culture of peace.

Read more: <https://bityli.com/XixWM>

THE PANDEMIC IN THE RISK SOCIETY: COMMUNICATION PERSPECTIVES

The book “The pandemic in risk society: communication perspectives”, organized by Cilene Victor and Cidoval Morais de Souza and which brought together 33 authors and authors, Brazilian and foreign, has 20 chapters and 526 pages is published in Zenodo, a repository used by EDUEPB , from where they can download and also share the link with their contacts and in their networks.

Read more: <https://bityli.com/dkbyq>

THE NEW EDITION OF THE BOOK BY DOMINIQUE WOLTON INFORMER N’EST PAS COMMUNIQUER IS OUT

The 21st century revolution is not an information revolution, but a communication revolution. Not the message, but the relationship. Not the distribution of information by sophisticated techniques, but the conditions of acceptance, or refusal, by these millions of receivers. The information is faced with the reality of the other. We dream of the global village, we are rediscovering the Tower of Babel”.

Read more: <https://bityli.com/CifEL>

LECTURE ADDRESSES IMPORTANT TOPICS SUCH AS AIR POLLUTION

On November 11, the lecture promoted by Envolverde addressed a subject of extreme importance that needs to be given more attention by world society, which is climate change. Possible solutions and theories were shared, in addition to all the problems that this issue could cause in the long run for the planet as a whole.

Youtube: <https://bityli.com/WLABd>

Read more: <https://bityli.com/TWITb>

LAUNCH OF THE MANUAL ON THE RIGHTS OF PEOPLE WITH AUTISM

On November 11, from 5pm to 7pm, the Handbook of the Rights of People with Autism was launched.

The launch was attended by Eduardo Turma, councilor of the SP's Municipal Court of Auditors, city councilor Rinaldo Digilio, author of law 17.502/2020, Dr. Carla Bertin, lawyer and founder of Legal Autism.

EKSPOMONDO BOOK LAUNCH

MONDO presents us with photos and facts from various parts around the globe, where we will have the opportunity to travel without leaving our place. Such work leads us to the contemplation of beauty, through the beautiful diversity existing between the cultures of the various peoples and their histories.

Read more <https://bityli.com/vXCLW>

POLLUTION AND CLIMATE CHANGE TOGETHER AND MIXED

On November 11, the lecture promoted by Envolverde addressed a subject of extreme importance that needs to be given more attention by world society, which is climate change.

Read more: <https://bityli.com/hQdUO>

THE COP IS OVER, NOW WHAT?

Alice Marcondes and Reinaldo Canto talk to Caetano Scannavino, coordinator of the Saúde e Alegria project, Ana Carolina Amaral, reporter for Folha de São Paulo and Claudio Angelo, communication coordinator for the climate observatory. The live was on 11/18, with the theme “The COP is over, now what? ”.

Read more: <https://bityli.com/stztS>

LIVE BROADCASTS 2021

PATHS OF SEMIOTICS IN BRAZIL AND LATIN AMERICA

April 15th – José Luiz Aidar e Lucrécia Escudero

<https://youtu.be/HIqx4nLvylU>

May 20th - Célia Rubina e Ana Claudia de Oliveira

https://youtu.be/_nDPZmlZRfM

August 18th – Winfried Noth e Massimo Leone

<https://youtu.be/Z5Fd13ebt54>

September 22th – Norma Tasca e Oscar Cesarotto

<https://youtu.be/nBxRsgQLHxs>

The pandemic and rising inequality

Live: January 28th – Maite Gauto

<https://youtu.be/nbEAkMhy3HY>

Brazil and the sad mark of corruption

Live: February 11th – Renato Morgado

<https://youtu.be/Jjcp5d6e670>

Pandemic, deforestation and climate change

Live: April 1th – Suely Araújo

<https://youtu.be/9dgEvozbpPg>

Narrative studies in communication research.

Live: May 10th - Marcio Serelle and Vander Casaquei

<http://bit.ly/WebinarCorte>

Communication and aesthetic experience.

Live: May 12th – Jorge Cardoso Filho, Laan Mendes de Barros and Herom Vargas

<http://bit.ly/macHerom>

Cultural Studies and Sociology of Forms in Media Narrative Research

Live: May 17th - Ana Luiza Coiro, Marcos Paulo da Silva and Mateus Yuri Passos

<http://bit.ly/cenawebinar>

Regional Cyberjournalism

Live: May 24th - Camila Escudero, Marcelo Volpato and Luiz Alberto Farias

<https://bit.ly/3oqlM0F>

Semiotics for citizenship

Live: May 27 and 28th – Antônio Roberto Chiachiri Filho

Understanding Brazil today: Understanding politics in Hannah Arendt and Carl G. Jung

Live: June 3th - Leonardo Torres and Dimas Kunsch

<http://bit.ly/WebiCompreensao>

Resilience to climate change as a driver of social innovation

Live: June 16th - Guilherme B. Brandão, Fábio Josgrilberg and Anahí Urquiza
<http://bit.ly/WebinarCINAT>

The unseen network: Communication patterns in political groups on WhatsApp

Live: June 18th - Rodrigo Ratier and Ivan Paganotti
<http://bit.ly/gpChecar>

Aula Magna: PPGCOM Metodista - Prof. Carmen Rico

Live: August 20th - Carmen Rico
<https://youtu.be/KHAXwoMoRN8>

Cannabis: A Powerhouse for Sustainable Business

Live: August 26th – Marcelo Grecco and Sérgio Rocha
<https://youtu.be/V2YQwtMMu2Q>

Artificial Intelligence at the service of sustainability

Live: September 2th – Bianca Zadrozny
<https://youtu.be/aGtBINOCeGk>

Communication and Education: Languages and Intertwining

Live: September 15th – Ausônia Donato, Elisabete Esteves Campos and Fábio Josgrilbergue
<https://youtu.be/uqA4hdSX4Z8>

Engajamundo: Young people united by the environment

Live: September 23th – Jeysiane Gomes and Fernanda Mendes Sartori
<https://youtu.be/K4DfRNfNoDw>

Environmental protection facing the urgency of the energy transition

Live: October 21th – Débora Pinho and Gláucia Drummond
<https://youtu.be/SYa-fdynfq8>

Media and Information Literacy for the Public Good

Live: October 28th – Ana Maria Di Grado Hessel, Roberto Chiacchiri, Wanderlucy Czeszak and Thais Helena Botelho
<https://youtu.be/49GKJwaCy18>

How does corruption impact the environment?

Live: October 28th – Monica Rosenberg and Renato Morgado

<https://youtu.be/uBfgyi9rP2Q>

The future of the planet in the COP 26 discussions

Live: November 4th – Stela Herschmann

<https://youtu.be/y2CnJY7xJKg>

Pollution and climate change together and mixed

Live: November 11th – David Tsai

<https://youtu.be/hugRlbP6XCU>

The COP is over, now what?

Live: November 18th – Ana Carolina Amaral, Caetano

Scannavino and Claudio Angelo

<https://youtu.be/xR9GWUsDp38>

Tiredness, Pain and Time: A Comprehensive Conversation About Life in the Light of the Christmas Symbol

Live: December 14th – Dimas Antonio Kunch, Natalhe Vieni,

Thais Aiello and Daniela Euzébio



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